



LINDSAY AREA
DEVELOPMENT



Lindsay Area Development (LAD) was formed in 2017 with the mission to improve and maintain the strength of the community and surrounding area by tackling projects defined as priorities by the community that align with the three pillars for strengthening our community: economic development, housing, tourism/recreation.

Through the collaboration with residents, investors, businesses and other community groups a focus has been to develop a strong network of partners across the state. Through these collective efforts, much has been accomplished in the five years since LAD was formed to improve the trajectory of the community.

ACCOMPLISHMENTS WITH LAD

- 1 2 new businesses have opened
- 2 Medical clinic is opening October of 2022
- 3 New professional services have been added by businesses
- 4 A .85 mile walking/biking trail is being built
- 5 New subdivision with 40+ lots is currently in development with the first 2 homes under construction



LINDSAY AREA EVENT AND WELLNESS CENTER

Lindsay, creating the community of choice for families and businesses.

A multi-purpose facility that provides access to a variety of services and programs that are currently difficult to access for both the residents of Village of Lindsay as well as the regional rural population served.

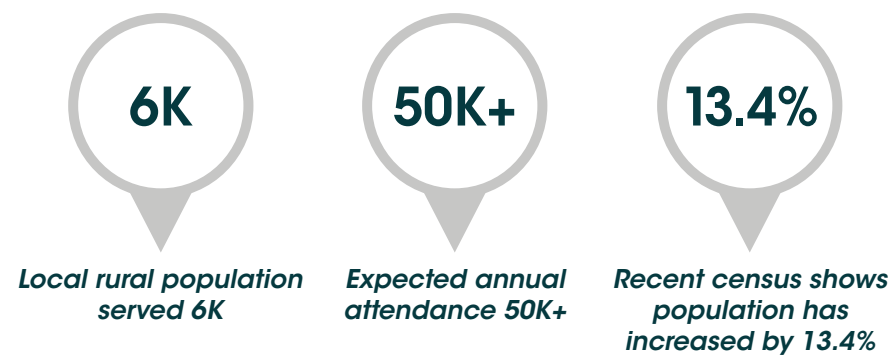
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WHAT THE EVENT CENTER BRINGS TO LINDSAY

“ The Village of Lindsay faces challenges that create a powerful need to retain and attract people to live, work and visit the community. When prioritizing key initiatives addressing the most pressing community needs, residents have identified the Event and Wellness Center as their top strategic priority.

The community of Lindsay is a hub of activity. The large manufacturing plant, Lindsay Corp, brings into town roughly 400 employees working daily. Farmer's Coop (a grain elevator), large cattle feed lots and other local agricultural businesses draw a high volume of traffic into the community. With a K-12 school and centrally placed on Highway 91, it is expected that utilization will expand beyond the community itself and serve as a bridge between rural communities to the west and the larger cities to the North and South.

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IMPACT TO LOCAL BUSINESSES WILL BE \$500K+ SPENT IN THE COMMUNITY

- 10% of all visitors to the community spending \$100 at other local businesses

PARTNERSHIPS WITH LOCAL PRIVATE SCHOOL

- A new 7-12 high school facility will be built adjacent to the Event and Wellness Center

IMPROVE THE HEALTH AND WELLNESS OF RESIDENTS



Currently the nearest similar wellness centers range in distance of 20 miles to west or 36+ miles to the north or south.

Youth sport programs are a high need for Lindsay and neighboring communities to have local options. Winter elementary basketball league requires round-trip travel of over 100 miles for the 6-week duration.



LOCAL LARGE EVENT AND MEETING SPACE

Maximum size of space to host event is currently 300 at local school gym. While family reunions and holiday gatherings are possible, this space is not available for weddings, conferences, or other events not associated with the church and school.



The facts reveal that a significant show of commitment in the future of Lindsay is needed to accelerate the pace of change.

Business Growth

- Commercial space is available on main street (7,000 sq ft Zimmerer building and 900 sq ft of 5fer's).
- In the past 5 years of recruiting businesses to Lindsay, 6 prospects got to the stage of drafting lease or purchase agreements. They all backed out due to the lack of confidence in the volume of visitors to the community.

Tourism

A strong sports cooperative between Lindsay and Humphrey High, resulted in 2 state championship and 1 state runner-up trophies in 2021-22 school year. Community support of high school activities is high with average attendance at basketball games over 800. While home events are intended to split 50/50 between the 2 schools, the visiting school can select which location to play. Lindsay's facilities do not meet NSAA regulations and have limited spectator seating resulting in less than 5% of all sporting/performing arts events hosted in Lindsay. The center can be utilized by regional teams as a neutral site to host district and playoff tournaments.

Enrichment and Education

- For hands-on training, local businesses and community members require a 72+ mile round-trip commute to access nearest education programs.
- All youth programs must be taken at neighboring schools, with drive times taking away from classroom and instructional time.
- A public library will be available for residents, especially the elderly who are unable to travel to other communities for enrichment activities and services.
- The local high school accelerated plans for new facilities to partner and take advantage of the cost savings made possible by collaborating with LAD and using the leverage for construction savings to do both project in parallel.

